



PROTECT

PROTECTING YOUR CAR
INSIDE AND OUT



zoom-zoom

The Professional's Choice

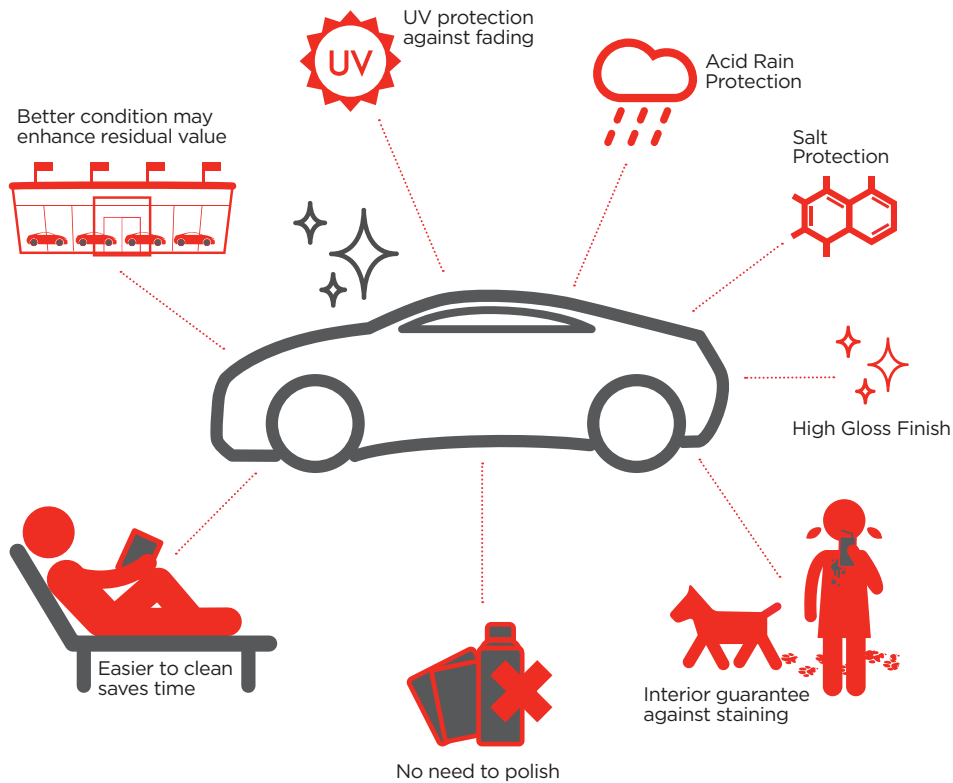
Mazda Protect products offer real value to both new and used car customers, keeping your car looking as good as the day you bought it.

Mazda Protect market leading technology has been developed to protect paint, fabric and leather with a lifetime guarantee.



With Mazda Protect, your car retains the same superb look it had when you bought it and this helps to maintain its value when you come to sell it.

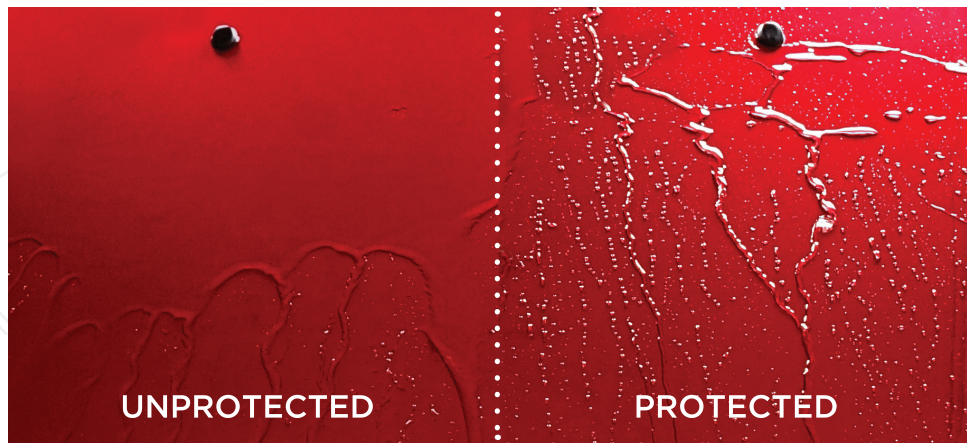
CUSTOMER BENEFITS



Paint Protection



All Mazda Protect products have been developed to withstand the harshest environmental and climatic conditions and our paint sealants are some of the most technologically advanced treatments available. The tough, high gloss barrier bonds to the paintwork, seals the surface against harmful UV rays, acid rain and atmospheric pollution.



Mazda Protect is professionally applied by trained technicians and all you have to do is wash the car - what could be simpler?

Above are the effects of contaminants on paint that wasn't protected.

PROTECTED AGAINST



BIRD LIME



UV RAYS



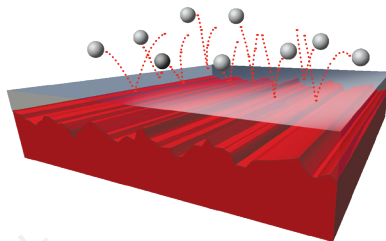
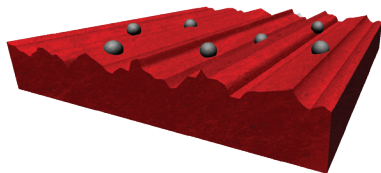
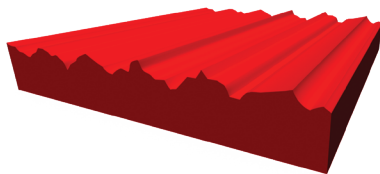
ACID RAIN



MUD & DIRT



ROAD SALT



UNPROTECTED CAR PAINT

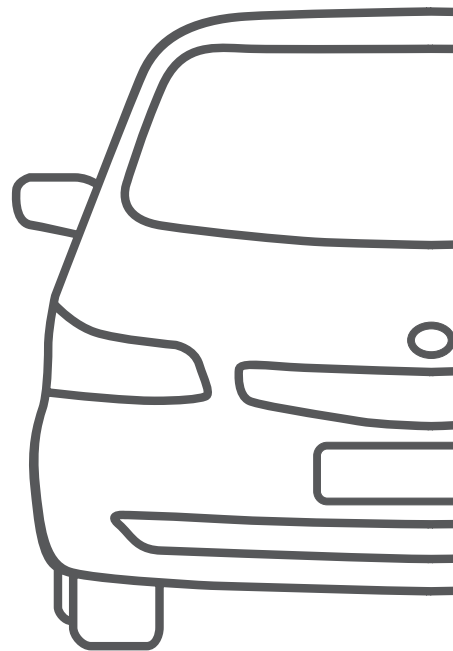
If left unprotected, deterioration begins from day one. Pollution, acid rain and UV rays will begin to oxidise the paint.

UNPROTECTED AFTER 1 YEAR

The paint has started to oxidise and the grime in the low points can only be cleaned with a cutting polish which removes a layer of paint.

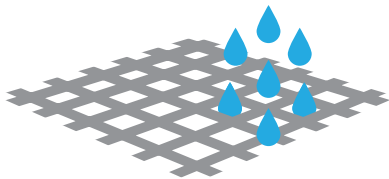
PROTECTED

The paint, once treated, is protected by a durable barrier. This helps maintain the high gloss shine and protects against contaminants.



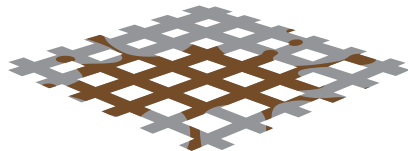
Fabric Protection

Our technicians coat each fibre of the fabric seats and carpets with a resin based formula which eases the removal of dirt and spills. This prevents staining while preserving the texture and appearance of the material.



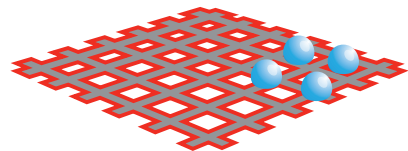
UNPROTECTED FABRIC

Liquid and dirt is free to penetrate the fibres of untreated seats.



STAINED FABRIC

These fibres have been stained by a coffee spill. Often, stains are rubbed while trying to remove them, making them worse and ingrained to the fabric.



PROTECTED FABRIC

Liquids and dirt can't penetrate the fabric once coated with Supagard's Bionic Fabric Protector. Therefore it may pass between or rest above fibres but won't affect them.

PROTECTED AGAINST



DRINKS SPILLS



DIRT & GRIME



MUCKY PETS

Leather Protection

(Optional Extra)

For vehicles with a leather interior, Supagard's Bionic Leather Preserver formula seals and protects the surface against oil and water based staining and dye transfer from clothing, without damaging the leather's supple and lustrous feel.



PROTECTED AGAINST



DRINK SPILLS



DENIM DYE



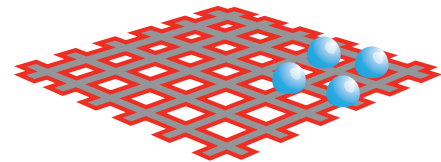
MUD & DIRT



MUCKY PETS

PROTECTED LEATHER

Liquids and dirt can't penetrate the leather once coated with Supagard's Bionic Leather Preserver.



Complete Protection Inside & Out

Mazda Protect professionally applied paint and interior protection products are guaranteed, subject to guarantee conditions.

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