

# Protecting your car inside and out



All Supagard treatments applied by your dealer  
(excluding SupaWheels and SupaCabrio)  
are guaranteed for 5 years.

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# Protecting your car inside and out? We've got it covered.



The Power to Surprise



## The Professional's Choice

Supagard was formed in 1988 and has grown to become the UK's number one supplier of professionally applied automotive paint and interior protection products. These offer real value to both new and used car customers, keeping your car looking as good as the day you bought it.

### Exterior

All Supagard products have been developed to withstand the harshest environmental and climatic conditions and our XTRA Paint Sealant is one of the most technologically advanced treatments available. This hydrophobic coating bonds to the paintwork, leaving a high gloss finish. It seals the surface against harmful acid rain and atmospheric pollutants and eliminates the need to wax and polish for a minimum of 5 years. Supagard is professionally applied by trained technicians and all you have to do is wash the car. What could be simpler?



### Interior

And when a car's interior is protected by Supagard, there's no need to cry over spilt milk, or chocolate, or mud! Depending on your interior finish, our technicians coat the seats and carpets with InteriorGard and/or Leather Preserver\*. These advanced products ease the removal of dirt and spills and prevent staining while preserving the texture and appearance of the interior. Dirt and spills can be vacuumed or wiped off with a gentle cleaning solution.

Supagard paint and interior protection products are guaranteed to maintain your car's appearance for a minimum of 5 years - your car retains the same superb look it had when you bought it and this helps to maintain its value when you come to sell it.

\*Leather Preserver is an optional extra, please ask your authorised Kia dealer for further details.



**Unprotected Car Paint**  
If left unprotected, deterioration begins from day one. Pollution, acid rain and UV rays will begin to oxidise the paint.



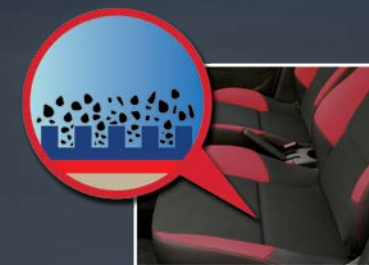
**Unprotected after 1 year**  
The paint has started to oxidise and the grime in the low points can only be cleaned by a cutting polish which removes a layer of paint.



**Protected after 5 years**  
Supagard XTRA high gloss polymer sealant protects the paint from day one. There has been no oxidation, no accumulation of grime and no reduction in paint thickness.



**Unprotected Interior**  
The unprotected fibres in your new car can soak up liquids and dirt, leading to unsightly stains and marks.



**Unprotected after 1 year**  
Dirt and spilled liquids have been absorbed into the fibres, causing stains and marks which can devalue your car.



**Protected after 5 years**  
Supagard's unique resin formula has protected and sealed the fibres against staining so your car still looks as good as new.



## PAINT SEALANT

Supagard advanced paint sealant has been professionally applied to vehicles throughout the UK for over 25 years and protects your vehicle's paintwork from the harsh environment that surrounds it – acid rain, Ultra Violet rays, atmospheric pollutants, road salt and many other causes of fading and damage, plus protection from tree sap and bird lime for up to 7 days.

- Your car's paintwork is coated with Supagard XTRA, an invisible hydrophobic coating that bonds to the paint and forms a tough protective barrier with a high gloss finish.
- This keeps your car cleaner for longer and protects your paint from the worst that the elements can do – no need to wax or polish, all you have to do is wash the car!
- Once applied, it's there to stay for a minimum of 5 years and that's our Guarantee!
- To help keep your car in pristine condition, certain packs include a selection of aftercare products.

It's like having a  
new car every day!





## Fabric and Carpet Protection

Supagard InteriorGard coats each fibre of the fabric with a resin based formula which won't wash out.

- This professionally applied product prevents spills of coffee, tea, milk, soft drinks, juices, water and other similar liquids from permanently staining your fabrics and carpets.

- The dirt can be either vacuumed or wiped off with a gentle cleaning solution.
- The invisible barrier helps reduce friction between the fibres, prolonging their life and allowing the fabrics and carpets to retain their natural texture and appearance.
- Once applied, it's there to stay for a minimum of 5 years and that's our Guarantee!

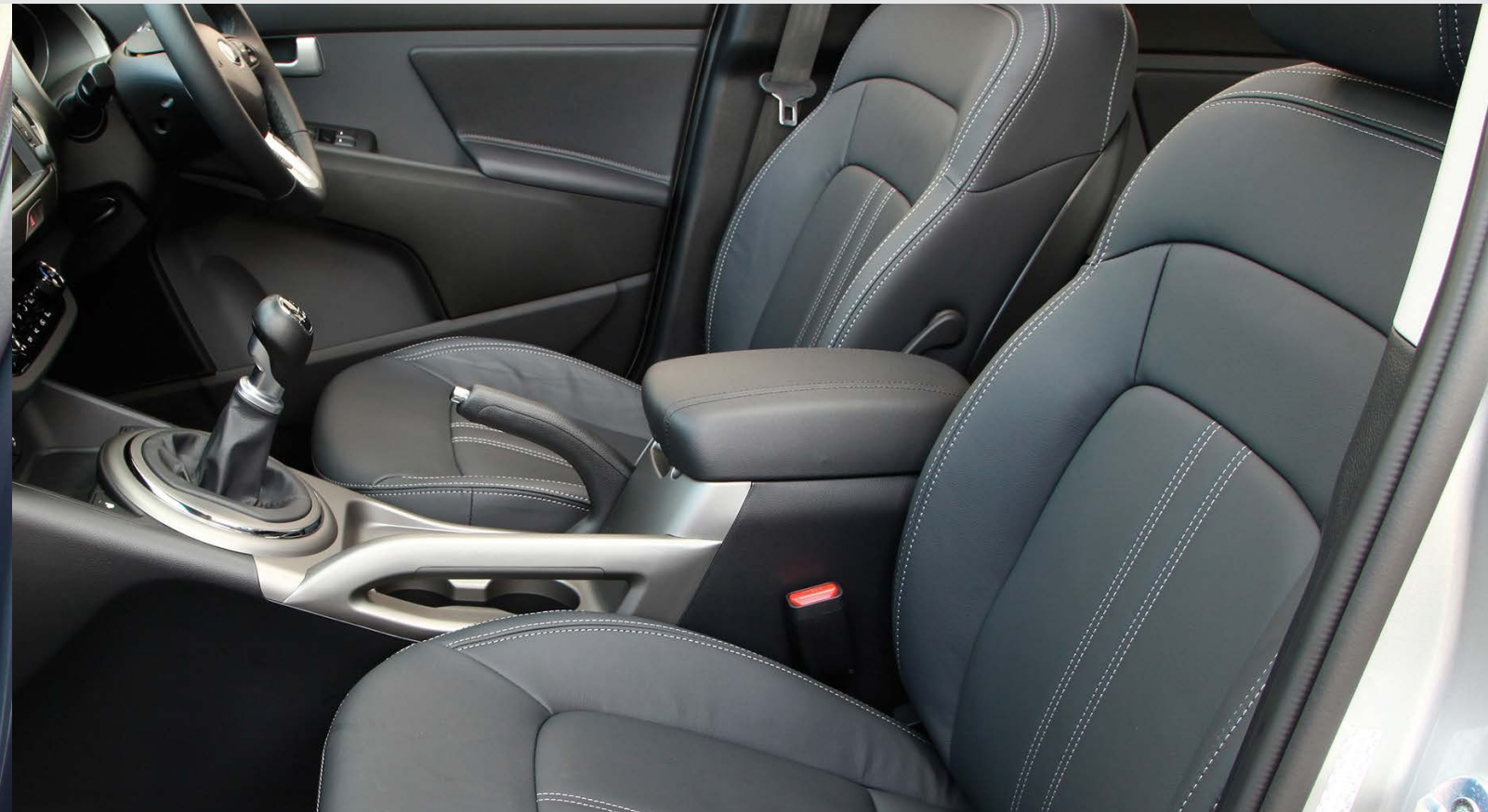
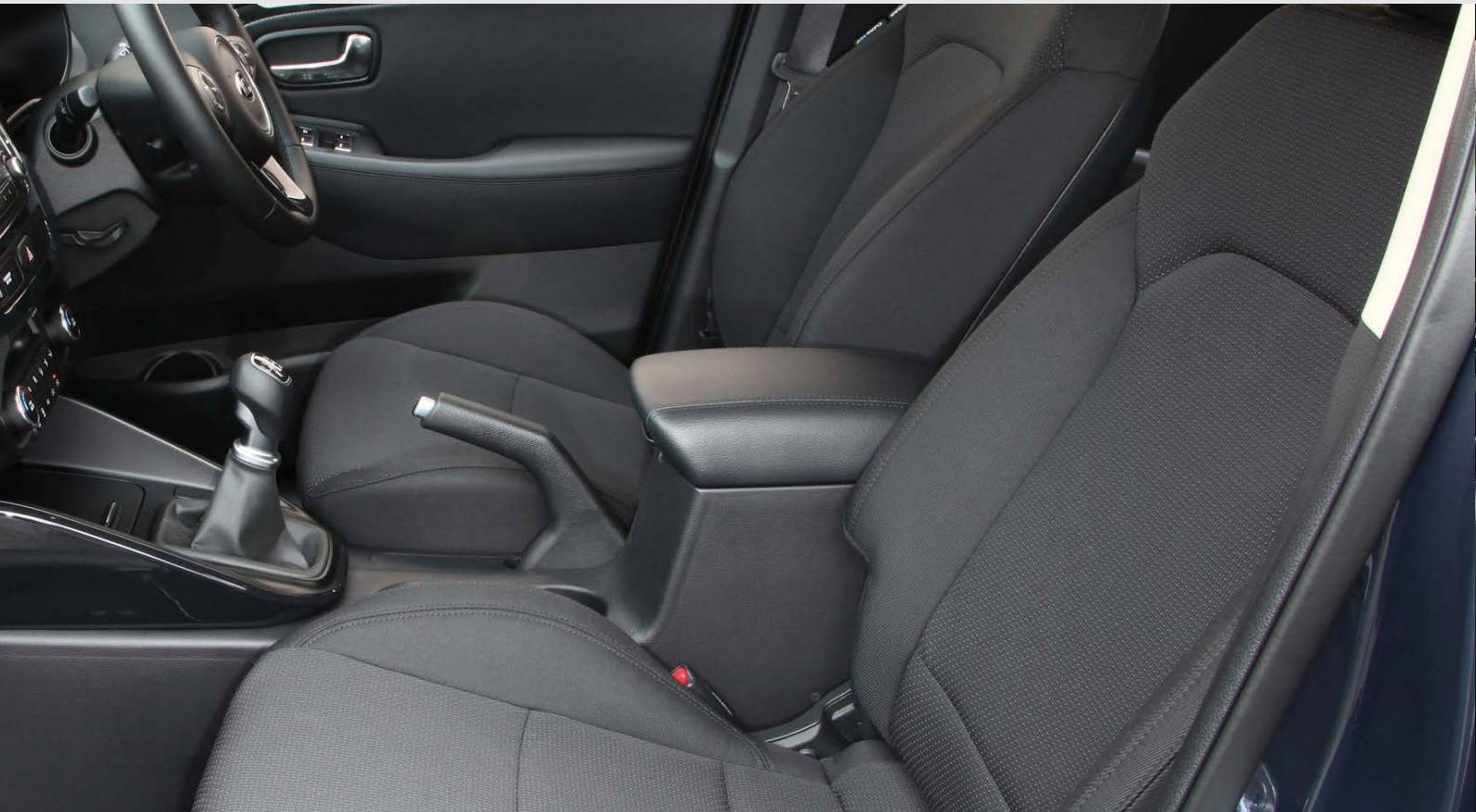
## Leather Preserver

Nothing complements a car more than quality leather upholstery and our new professionally applied Supagard leather protection prevents surface soiling and makes the clean-up of spills much quicker and easier.

This cutting edge formula contains a Supagard preventive designed to protect against both oil and water based soils and spreads easily over the surface of the leather and into

the pores, leaving a supple feeling. This will help to keep your leather interior clean and protected.

- Guaranteed protection for new and used cars for 5 years – a UK first!
- Prevents oil and water based surface soiling.
- Spills clean up quickly and easily.
- Dye transfer from denim and other clothing simply cleans off.
- Leather stays looking clean, supple and natural.



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Technology by <sup>®</sup>  
*Supagard*  
PAINT AND FABRIC  
PROTECTION